

**Queen Margaret College**  
**Year 12 Media Studies Programme 2018**  
**Level 7 of the New Zealand Curriculum**

Standard Number	Achievement Standard Title	Credits	Internal / External	Proposed assessment date
AS91248, 2.1	Demonstrate understanding of the relationship between a media product and its audience.	3	External	Late June / late August
AS91249, 2.2	Demonstrate understanding of narrative in media texts.	4	Internal	12 April
AS91255, 2.8	Write a developed media text for a specific target audience.	3	Internal	7 June
AS91251, 2.4	Demonstrate understanding of an aspect of a media genre.	4	External	Late March / late August
AS91252, 2.5	Produce a design for a developed media product using a range of conventions.	4	Internal	20 September
AS91253, 2.6	Complete a developed media product from a design and plan using a range of conventions.	6	Internal	20 September

### Course details

This course continues to develop students' creative and analytical skills in the Media Studies and to encourage students to think critically about the media. Media language and terminology is developed through the production of media texts, and by study of audience, genre, narrative, and writing for a target audience. Students improve their analysis skills by studying the development and changes in a TV genre and analysing the link between the audience and a media product. Short films and advertisements are also studied in depth, with students completing media investigations which will then inspire the planning and production of their own media product.

### Course Information

- There are **six** achievement standards in this course.
- The **24** credits contribute towards your daughter's Level 2 National Certificate of Educational Achievement.
- The **four** internal achievement standards will be assessed at varying times the year. The skills for these achievement standards will be taught in class, and assignments will be set, with both class time and homework time to complete them.
- The **two** external achievement standards will be assessed in essay format in a three hour examination at the end of the year.

### Homework expectations

Your daughter should be learning at home for a total of at least 15 hours per week, across all subjects.

Homework might include:

- Extension and revision of work done in class
- Research
- Written responses and essays