

Queen Margaret College
Year 12 and 13 Business Management HL/SL Programme
International Baccalaureate Diploma Programme

Course Component	Teaching Hours		Percentage of final grade	Internal / External	Proposed assessment date
	SL	HL			
Paper 1 examination	1.15	2.15	35%	External	Year 2, Term 4
Paper 2 examination	1.45	2.15	40%	External	Year 2, Term 4
Internal assessment	15	30	25%	Internal	Year 2, Term 3

Course details

The role of businesses, as distinct from other organizations in a society, is to produce and sell goods and services that meet human needs and wants by organizing resources. Profit-making, risk-taking and operating in a competitive environment characterize most business organizations. Business management is the study of decision-making within an organization, whereas economics is the study of scarcity and resource allocation, both on micro and macro levels.

The Diploma Programme business management course is designed to develop students' knowledge and understanding of business management theories, as well as their ability to apply a range of tools and techniques. Students learn to analyse, discuss and evaluate business activities at local, national and international levels. The course covers a range of organizations from all sectors, as well as the socio-cultural and economic contexts in which those organizations operate.

Emphasis is placed on strategic decision-making and the operational business functions of human resource management, finance and accounts, marketing and operations management.

Course Information

Syllabus component	Teaching hours		Approximate teaching schedule
	SL	HL	
Unit 1: Business organization and environment	40	50	Year 1, Term 1
Unit 2: Human resource management	15	30	Year 1, Terms 2 and 3
Unit 3: Finance and accounts	35	50	Year 1, Terms 3 and 4
Unit 4: Marketing	35	50	Year 2, Terms 1 and 2
Unit 5: Operations management	10	30	Year 2, Terms 2 and 3
Internal assessment	15	30	Year 1 and year 2
Total teaching hours	150	240	

Homework expectations

Your daughter should be learning at home for a total of at least 15 hours per week, across all subjects.

It is the responsibility of each student to catch up on any missed notes and exercises and this should be done in their own time.

To achieve at a high level in this subject, students are expected to do regular homework each night to consolidate their understanding of the material covered. Regular assignments will be given that include case studies and questions from past IB examinations. Students should have a clearfile or folder to store all assignments and topic tests.